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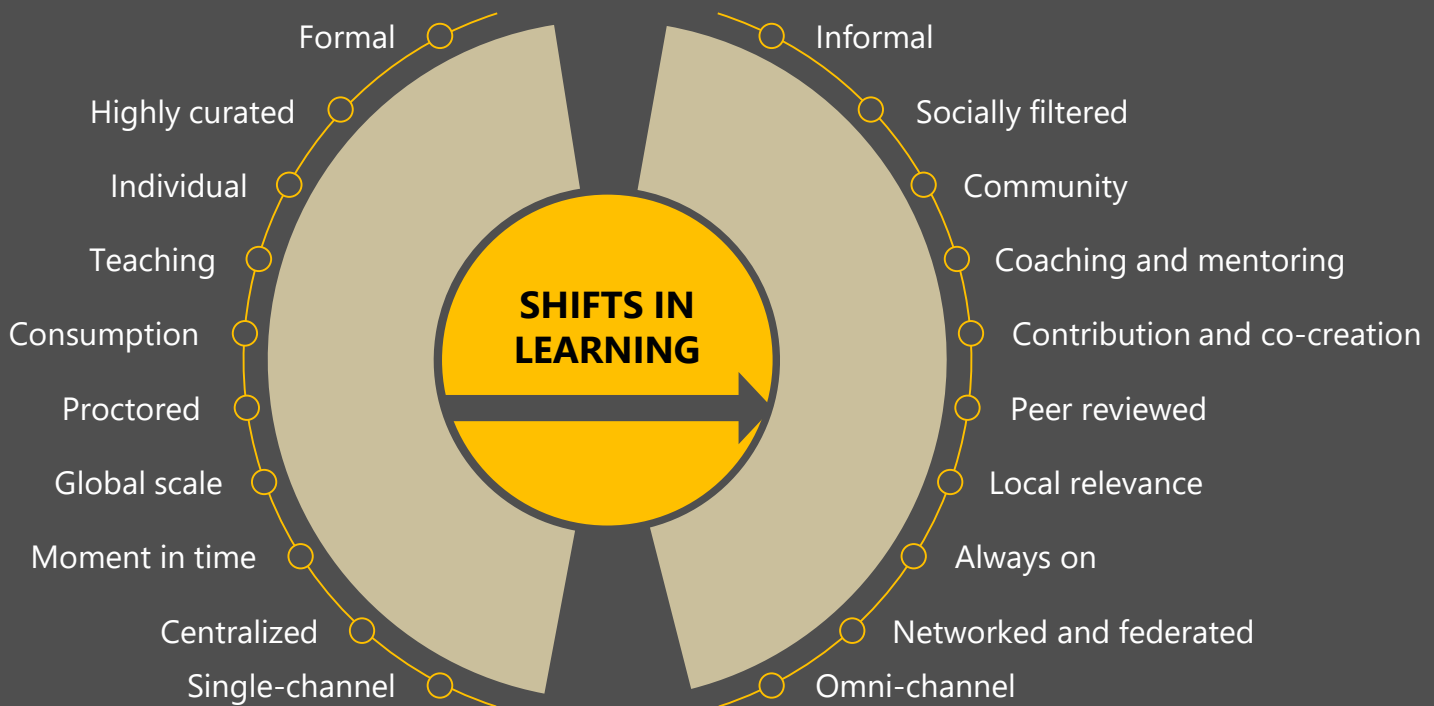
Microsoft Services

Learning without boundaries



Education is at the core of any progressive society and flourishing economy

Never has it been more important for education to enable student success, employability, entrepreneurship, well-being and life long learning capability



4M

MORE TEACHERS NEEDED TO PROVIDE EDUCATION TO THE 100 MILLION WHO ARE NOT IN SCHOOL

50%

OR MORE OF TODAY'S JOBS REQUIRE SOME TECHNOLOGY SKILLS, AND EXPERTS SAY THAT WILL INCREASE TO 77% IN LESS THAN A DECADE

55-78%

POTENTIAL FOR GROWTH IN GRADUATION RATES THROUGH E-LEARNING

Sources:

- <http://www.theguardian.com/global-development/2015/mar/24/youth-unemployment-timebomb-developing-countries-committee>
- <https://customers.microsoft.com/Pages/CustomerStory.aspx?recid=20703>
- http://smarter2030.gesi.org/downloads/Full_report.pdf
- <http://www.oxfordmartin.ox.ac.uk/downloads/academic/future-of-employment.pdf>

Facilitate seamless learning pathways that evoke a continuous growth mindset and inspire the desire to embrace challenge

LEARNING AS A DIGITAL SERVICE

REFERENCE DATA	OPERATIONS MANAGEMENT				
Student data management Faculty data management Staff data management External agency data management Market data management	Student enrollment	Food services	Library and media services		
	Logistics and warehousing	Transportation	Material procurement and services		
	CURRICULUM DEVELOPMENT		EXTERNAL RELATIONSHIPS		
	Curriculum design		Legal and ethical issues		
SALES AND SERVICE	Collateral administration		Public relations program		
Assisted channel management Sales Cross channel management Marketing	Student achievement assessment		Board of trustees/education		
	Program evaluation		Government		
	STUDENT SUPPORT	Counselling services	Community services	Parent engagement programs	Assessment tool development
BUSINESS SUPPORT	Technology management	Facilities management	Compliance management	Enterprise risk management	
	Finance	HR management	Doc management and archive	Knowledge and IP management	



Imagine if you could proactively identify students who need additional support and provide them with the resources they need to improve performance and contribute to a higher academic rating...

Discover student performance gaps and provide customized support and learning solutions

FROM

I want to help my students maintain an academic edge, attain higher grades, achieve research breakthroughs, and realize their dreams.

I am unable to identify students who are likely to have difficulties achieving their learning goals.

My team lacks the insight to predict student trends and take proactive steps to help struggling students.

TO

Our student analytics solution uses descriptive and predictive analytics so our teachers and administrators can monitor student performance and preempt student disengagement.

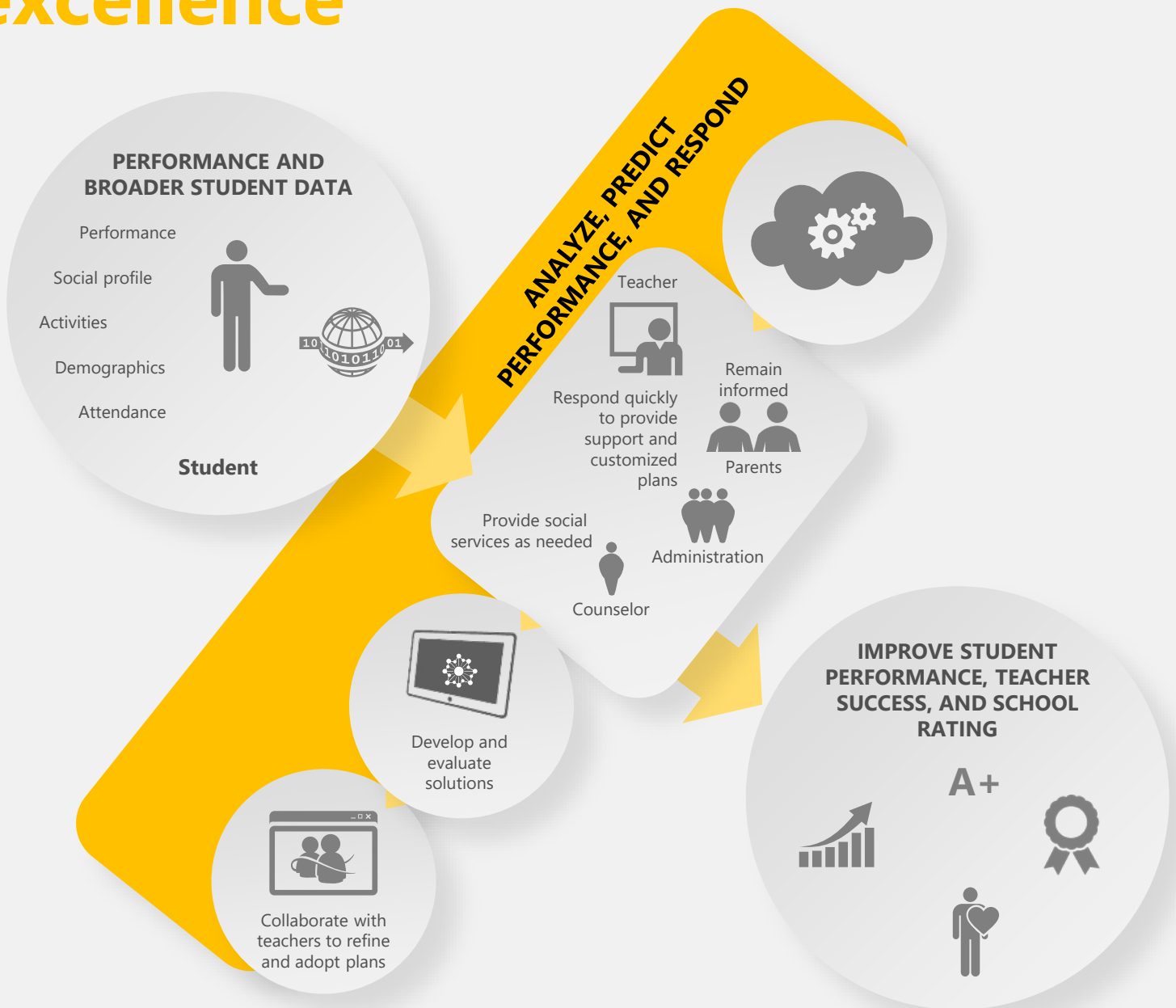
We can intervene early to get students moving in the right direction.

We can aggregate multiple types of student data, such as attendance, family, participation in food programs, transportation, and other social factors and use machine learning to monitor for indications of risk, as well as determine the effectiveness of all our programs.

We have improved our school ratings and are becoming well-known for our student services.

As a result of this deep insight, we are able to help our students overcome obstacles and our indicators show it.

Empower teachers to emphasize high-value activities, focus on learners, and prioritize student excellence



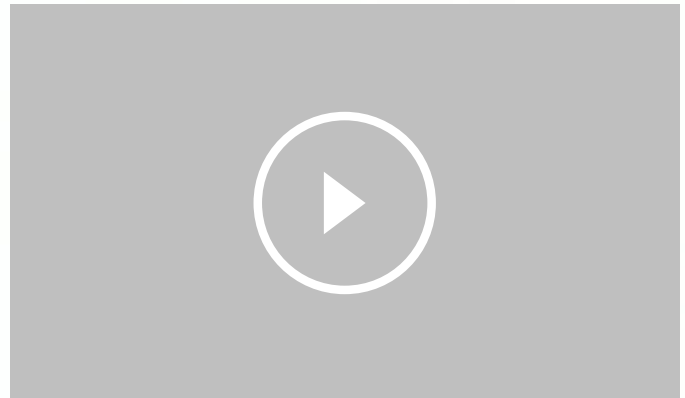
Top-line Impact: Facilitate timely student-teacher interaction and empower teachers to spend their time educating, mentoring, and coaching their students

BENEFITS	START	STOP	CONTINUE
Improved and sustained school rating	Relying on new technologies to execute logistical tasks	Worrying about logistics using conventional methods	Improving collaboration and communication
Increased school funding	Spending quality time on student activities	Micromanaging and wasting time connecting	Partnering with parents
Enhanced student academic experience	Encouraging lively and interactive collaboration among students, staff, and parents	Doing manual and repetitive work	Working with students on their future dreams and aspirations
Enriched professional development of teachers	Dedicating your recouped time to student excellence and long-term achievement	Thinking of students "one day at a time"	

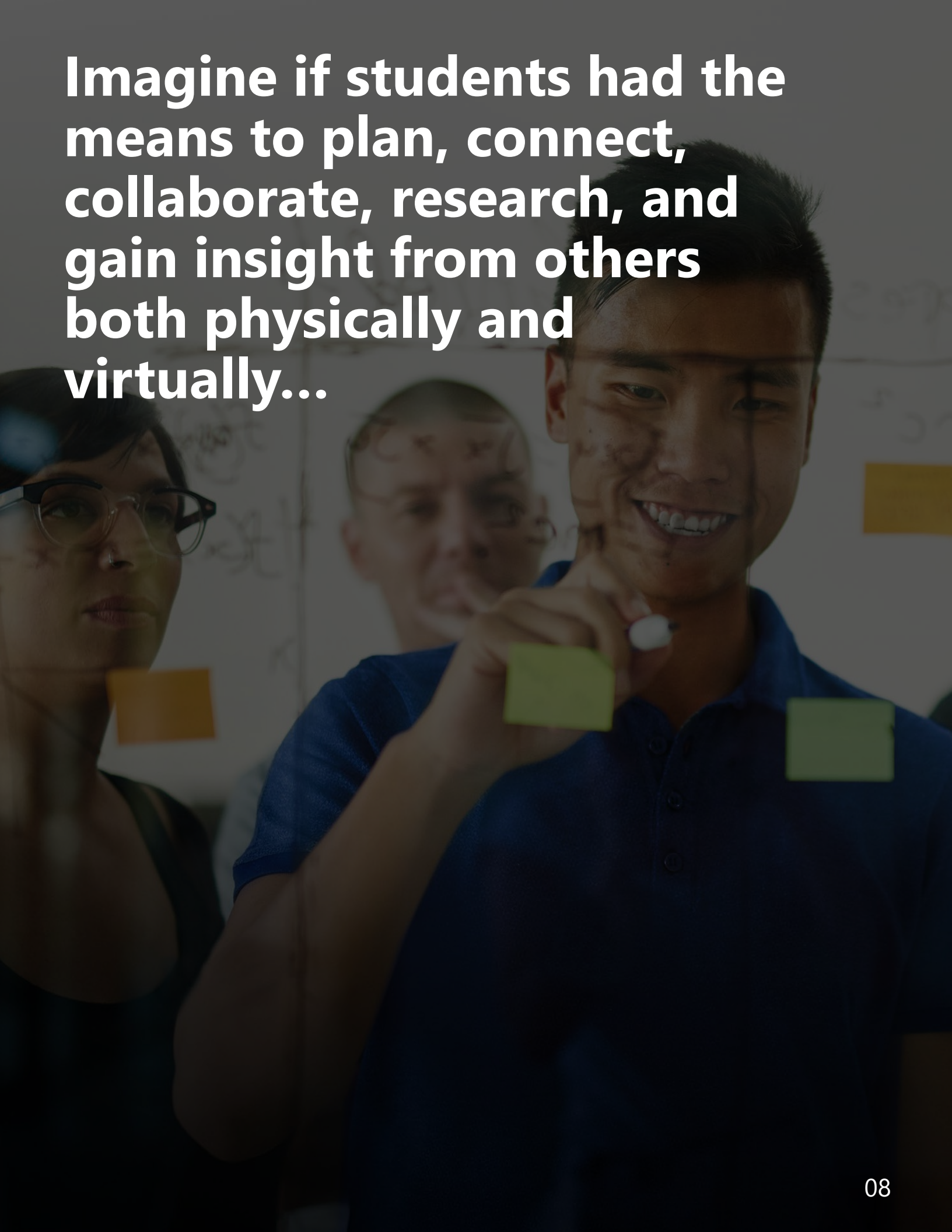
Predicting student dropout risks; increasing graduation rates

Tacoma Public Schools aspired to be an outstanding school district in which all students exhibit high standards of achievement and critical thinking skills, and are socially responsible, contributing members of society. The school district wanted to improve student success by identifying students in the greatest need and providing them with timely intervention and support.

Using a digital solution, TPS was able to identify the key factors that influence positive student outcomes so they could improve academic performance for all their students proactively—resulting in an increase in graduation rates from 55 to 78 percent.



Imagine if students had the means to plan, connect, collaborate, research, and gain insight from others both physically and virtually...



See through the eyes of the student



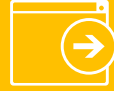
Research schools online



Gather info from social media



Discuss school with admissions rep



Apply online



Track applications

Follow up from recruiter



Make decision



Set up shared workspaces



Attend classes and work off campus



Attend classes and work on campus



Register for courses



Learn about available courses



Register at school

Collaborate



Manage coursework



Receive support and guidance



Graduate



Career placement & employment



Alumni relations



Development

DIGITAL HOTSPOTS

On-line school research
Application process
Recruiting
Program planning

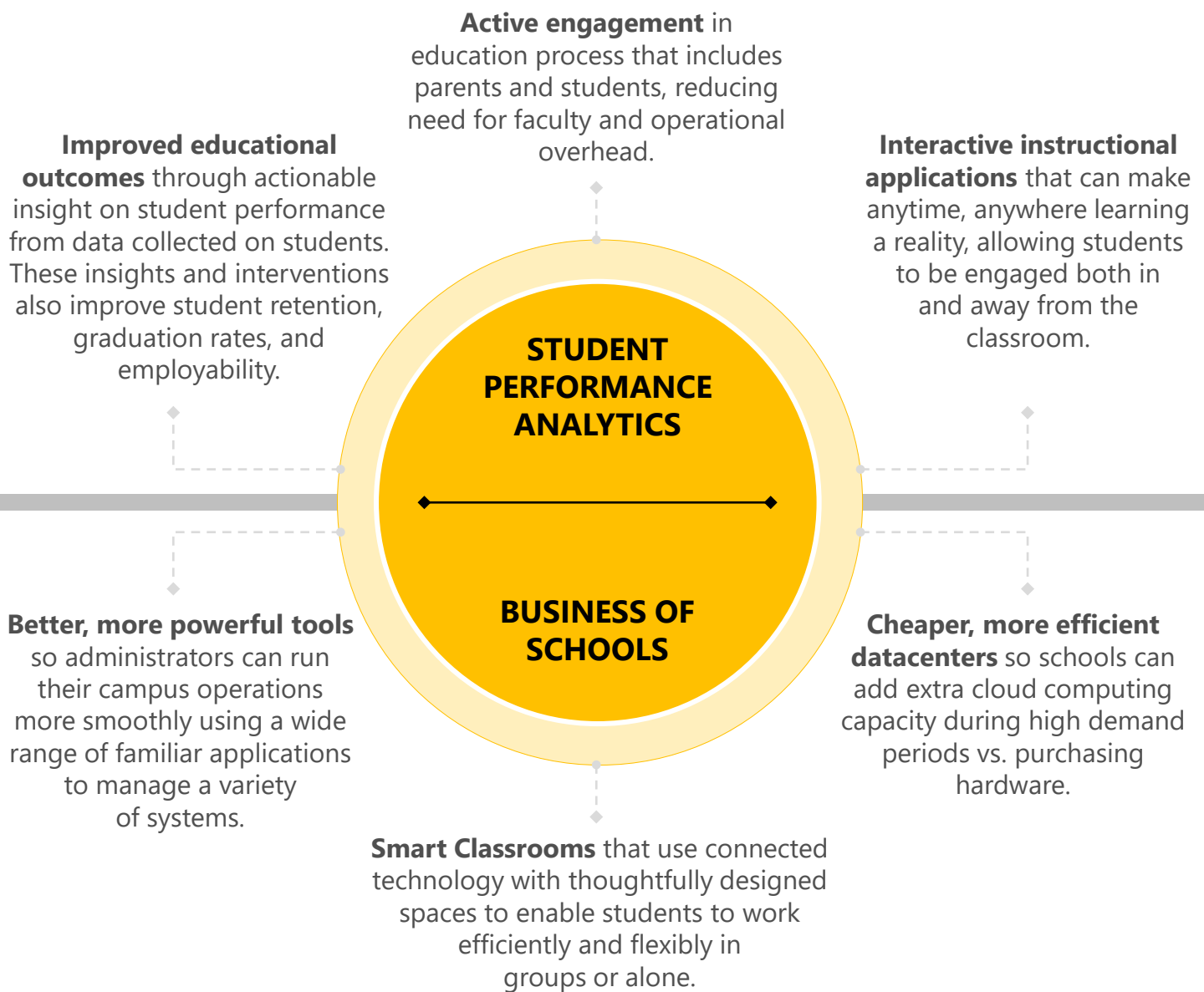
Course and schedule optimization
Omni-channel delivery
Collaboration
Student communications

Student portal
Career research, placement & employment
Alumni relations
Development

At higher education institutions, academics who gain on-demand access to unlimited statistical and computing capabilities can become known for research credibility, precision, time to results, and innovation

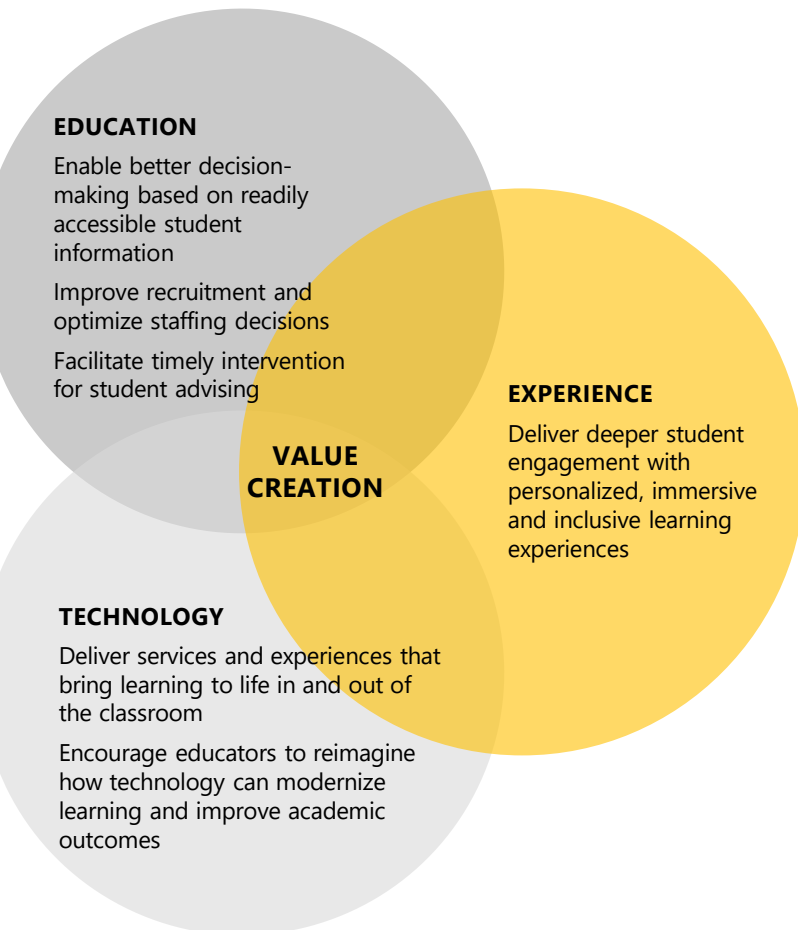


Microsoft empowers students and educators to do more through immersive and inclusive learning experiences for teachers and students



Improve education with solutions that span education operations, analytics, research, learning systems, and school and campus administration. These solutions can drive more innovative schools, with more cost-effective services and better learning outcomes

Design your digital strategy



Inspire positive academic outcomes through your digital transformation.

Engage your students

Adopt digital, interactive, and personalized content to engage students. Prepare students with skills to succeed in today's fast-changing workplace.

Empower your educators

Give educators useful, time-saving tools to engage students in and out of the classroom. Meet compliance requirements and deliver exceptional student experiences.

Optimize your operations

Run institutions effectively and efficiently with solutions from Microsoft and our partners, from IT to the business office and operations.

Transform learning

Connect leadership, pedagogy, and technology to transform the way students learn and educators teach with technology, frameworks, and blueprints for 21st century learning.



You are reinventing what it means to educate, and we're committed to creating the right solutions for you.

Solutions that are disruptive but robust, delivering real results at speed.

Together we can reimagine the art of the possible.



Microsoft Services empowers organizations to accelerate the value imagined and realized from their digital experiences.

Imagine. Realize. Experience.

microsoft.com/services

